



Coconino Humane Association



I recently started volunteering at this location. The workers here are very helpful and every single one of them seems to truly love all the animals here. I have volunteered in states like California before, where the kennels are full and the animals seem forgotten. I am happy to have quite the opposite experience here.

-Shannon Undreiner, volunteer at Coconino Humane Association

Overview

Founded in

1955

& began
operations 3
years later

As of

2019

CHA has been
operating as a
no-kill shelter

A

501(c)3

non-profit
org.

Intake of

564

dogs last
fiscal year

Intake of

290

cats last
fiscal year

Mission Statement

It is the mission of the Coconino Humane Association to operate a humane and caring shelter that will give aid to unwanted, abandoned, and mistreated animals in Flagstaff and across Northern Arizona.



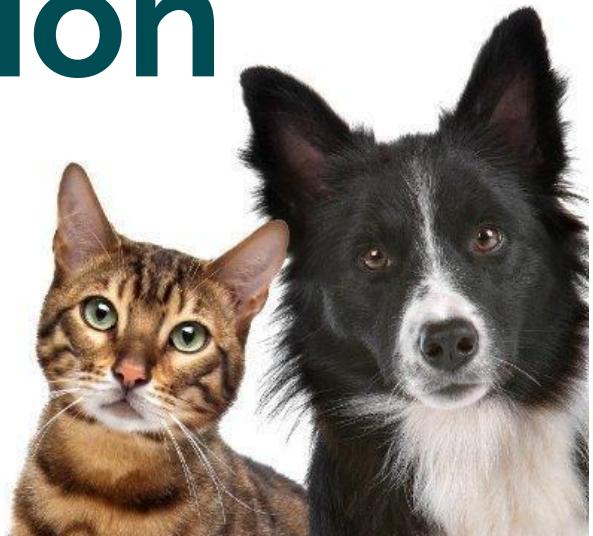
The Problem



- ◆ ~230,000 dogs roam the reservations
- ◆ Apache County has no animal control/shelter
- ◆ Overpopulation
- ◆ Mistreatment of animals

The CHA Solution

Coconino Humane Association offers a variety of services aimed to provide good lives for animals in the Northern Arizona region while reducing overpopulation.



Services

**Onsite
Services**

01

02

03

**Emergency
Services**

**Offsite
Services**

Onsite Services

- Shelter for Homeless/Unwanted Animals
- Pet Adoptions
- Pet Surrenders
- Spay/Neuter Assistance
- Disease Prevention
- Low-Cost End of Life Services

Outreach Services

- Rural Spay/Neuter & Vaccination Clinics
- Trap-Neuter/Spay-Release
- Education
- Animal ED-ventures Children's Summer Camps

Emergency Services

- Emergency Response
- Respond to wildfires and floods
- Provide emergency shelter



Market Size

- ◆ **6-8 million dogs & cats brought into animal shelters annually**
- ◆ **47,276 households in Coconino County**
- ◆ **23,610 of those are in Flagstaff**

Marketing

Target Market:

**Pet lovers in Northern AZ
(Flagstaff focus)**

Fundraising

Social Media

Adoption Events

Website

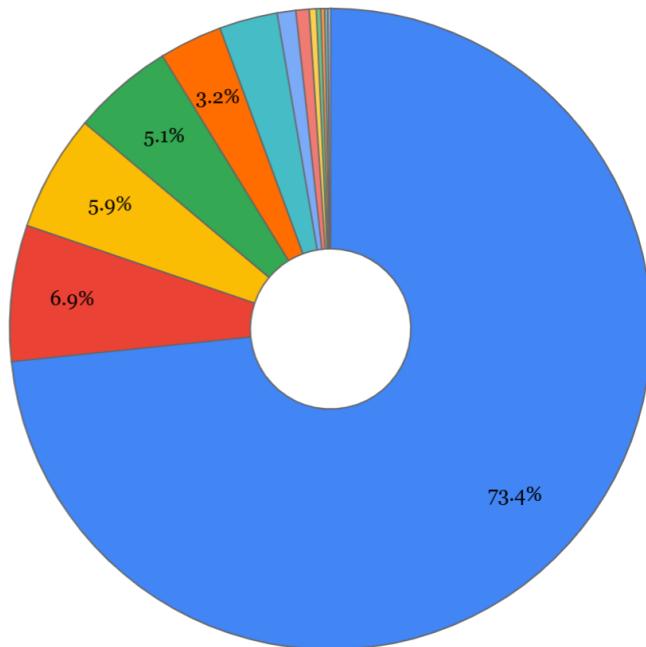
Competition

→ Primary competitor is High Country Humane

	Adoption: Dog	Adoption: Cat	Microchip with registration
CHA	\$0 - \$250	\$0 - \$150	In Adoption Fee
HCH	\$0 - \$200	\$0 - \$125	\$25
HSS	\$40 - \$225	\$20 - \$120	In Adoption Fee

Donations

- Individual Donations/ shelter service fees (adoption fees)
- Colf Family Trust
- Arizona Companion Animal S/N Committee
- Deborah Rojek
- The Hopi Tribe
- City of Williams
- Coconino County Health Department
- Facebook Donation Payment
- United Way of Northern Arizo...
- Sam's BRC
- Realty Executives of Flagstaff,...
- AZ Gives Day
- Paypal Charitable Giving Fund

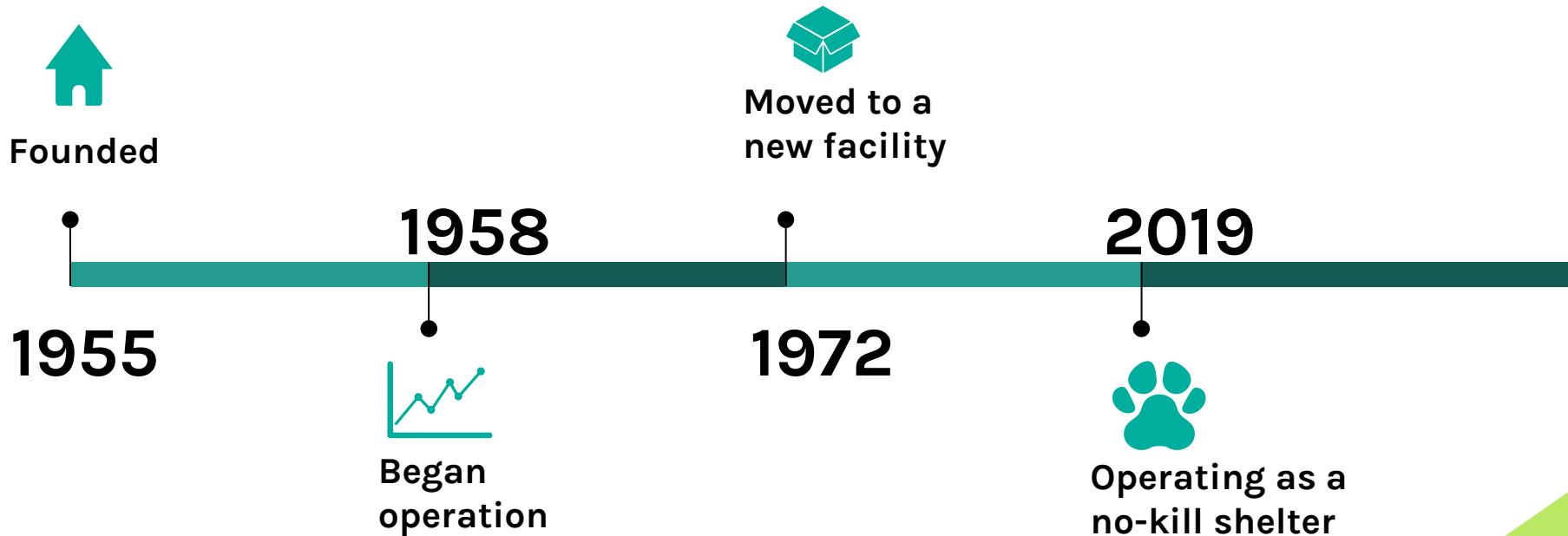


Our Team

- ◆ Board of Directors
- ◆ Front House Employees
- ◆ Back House Employees
- ◆ Volunteers



Historic Milestones





THANK YOU!

Any
Questions?

